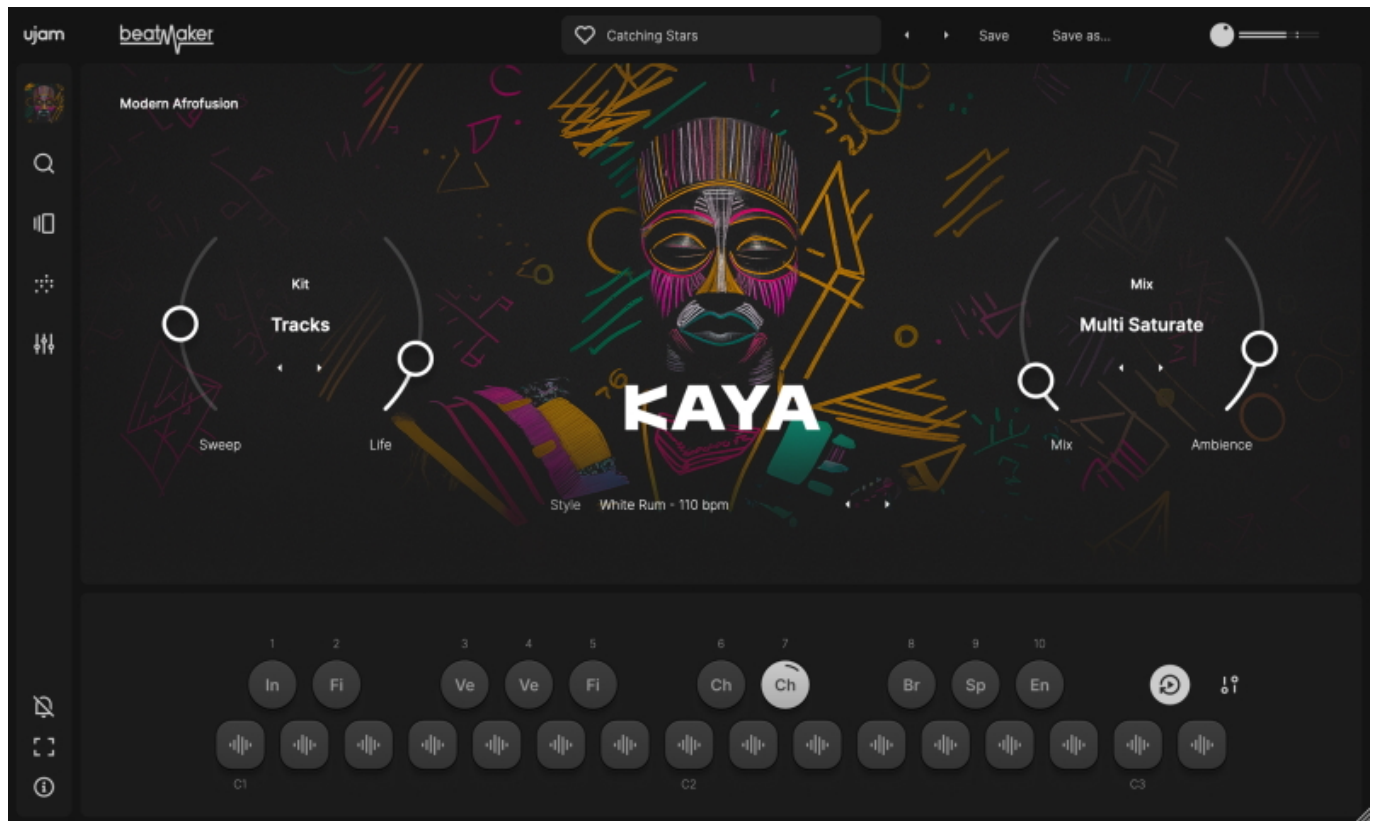


UJAM KAYA



UJAM today unveils KAYA, the latest Beatmaker instrument inspired by the global rise of Afrofusion. Drawing on rhythms from afrobeats to amapiano, KAYA provides lively drum patterns, textures, and grooves that capture the movement and energy of West African-influenced music. It brings modern Afrofusion vibes to the toolkit of music creators and producers across pop, hip-hop, dance, and beyond.

Powered by the Beatmaker 3 platform, KAYA offers a versatile palette of curated kits, mix-ready presets, and instantly playable patterns to build from. Whether shaping smooth, laid-back rhythms or driving, energetic beats, it provides a way to quickly add authentic global character to any production. “Afrofusion has become a global phenomenon, and with KAYA our goal was to channel that energy into a vibrant rhythm engine,” said UJAM Product Manager Adam D’Agostino. “We designed it to spark creativity, helping producers kickstart ideas and shape their own unique sound.”

Key Features of KAYA:

- 10 unique drum kits, each with 16 instruments
- 20 Styles with 23 beats each (460 MIDI loops total)
- 12 Mix Modes to kickstart projects
- Life control: Adds high-end percussion energy that brings grooves to life.
- 75 Global Presets

UJAM launches KAYA for Vibrant Afrofusion Grooves

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- 17 ambience and reverb effects

KAYA is available in VST2, VST3, AU2, and AAX formats for macOS and Windows.

- Introductory price: \$19
- Loyalty price: \$15
- Regular price: \$49

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