HK Audio for German League Football

The football season in Germany has now kicked off across all three of the country's professional leagues. Once again, HK Audio sound systems will be in use by teams playing in every division this season, with clubs across the Bundesliga, 2. Bundesliga and 3. Liga relying on the brand for parts of their stadium sound system. In the Bundesliga, Germany's top league, Millerntor Stadion in Hamburg, home of FC St. Pauli, benefits from HK Audio loudspeakers to ensure clear sound and an enhanced matchday experience for the tens of thousands of fans who pack the ground every week.

The 2. Bundesliga, the country's second division, will see several sides field the superior performance of HK Audio stadium systems. SV Elversberg is one of the modern success stories of German football, rising from the Regionalliga Südwest to the 2. Bundesliga over the last four years, narrowly missing out on promotion to the Bundesliga last season. Their Ursapharm Arena relies on VORTIS 2 and INSTALLATION LINE loudspeakers to cover the 10,000-capacity venue and has been upgraded many times to keep up with the team's progression on the pitch.

Böllenfalltor Stadion, home of SV Darmstadt 98, relies on an EN 54-24 certified

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VORTIS 2 system to provide clear announcements as part of the critical voice alarm system as well as VORTIS 2 and SI SERIES. Hertha BSC's Olympiastadion in Berlin also benefits from HK Audio's powerful and flexible VORTIS 2 loudspeakers, which provide life-safety announcements across the outdoor areas of this historic venue. In addition, at Vonovia Ruhrstadion, home of VfL Bochum, HK Audio systems support clear announcements and reinforcement across the venue.

Following its relegation at the end of last season, SV Wehen Wiesbaden's Brita Arena will be one of three 3. Liga stadiums equipped with HK Audio systems. The venue is currently undergoing expansion with a new north stand, which will significantly increase capacity once complete. For now, HK Audio systems cover one of the four stands.

Another 3. Liga side to rely on HK Audio is FC Ingolstadt 04, which benefits from VORTIS and CADIS systems at the 15,200-capacity Audi Sportpark. VORTIS 2 is also the choice for FC Saarbrücken at Ludwigspark Stadion, again selected due to its life-safety capabilities. With life safety and musical performance seen as the main priorities, the EN 54-24 certified VORTIS 2 system provides the ultimate PA/VA solution, ensuring premium sound quality to every seat.

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Of course, it is not just the professional leagues that are benefitting from HK Audio sound systems. Several historic multi-use stadiums across the country are also taking advantage of HK Audio's pristine sound quality. The historic Grotenburg Stadion in Krefeld once hosted international football, but after a fan-led rebuild is now home to KFC Uerdingen in the Oberliga Niederrhein and the Krefeld Ravens American Football team. A recent installation here has seen high-quality HK Audio VORTIS 2 loudspeakers added to help bring the stadium back to its former glory.

"Football is our national sport, so we take great pride in playing an important role for so many clubs in every professional division," says Christian Jordan, CSO & CMO at HK Audio. "Every week, millions of people fill stadiums to support their teams, and we are there alongside them with our sound systems helping to build the atmosphere, enhance the matchday experience and, most importantly, keep them safe."

"The days when a stadium was only in use for matches once or twice a week have long gone," notes Fabian Reimann, Senior Application Engineer and Product Manager Installation at HK Audio. "Modern stadium systems must meet strict acoustic requirements, including SPL and STI values, to guarantee intelligibility. But beyond that, they need to be versatile enough to match the multi-use nature of today's facilities.

"Our systems deliver the clarity and power required for safety announcements, and the musicality needed for concerts and other live events," he continues. "We back this up by supporting planners and installers with detailed simulations, consulting and on-site commissioning. Our Application Engineering team is available for last-minute acceptance measurements to ensure every system performs exactly as intended. It's about giving our customers confidence that their stadium is ready for anything."

With HK Audio sound systems being the choice for one in seven football teams in Germany's professional leagues, supporters across the country will hear the difference premium sound quality makes to the matchday experience this season.

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