IP Showcase on the Water Presentation Schedule

The Alliance for IP Media Solutions (AIMS), Audio Engineering Society (AES), Advanced Media Workflow Association (AMWA), European Broadcasting Union (EBU), SMPTE, and the Video Services Forum (VSF) today announced the full IP Showcase on the Water presentation schedule taking place during IBC2024. The free, one-day event will be held from 10 a.m. to 4 p.m. on Sunday, Sept. 15, on canal cruise boats launching from Strandzuid at the RAI in Amsterdam. Complimentary registration is now open to reserve a seat for any of the six one-hour cruises. Each cruise will accommodate up to 35 attendees and feature two 20-minute sessions from industry experts, for a total of 12 presentations on a wide range of IP-related topics.

The IP Showcase is committed to educating attendees at major industry events on the business and creative potential of IP media solutions. This year, presentations will be led by top speakers from Lawo, Skyline Communications, Dolby, Imagine Communications, Qvest, Swiss Radio and Television (SRF), Megapixel, Harper Vision, Matrox Video, NSI2 Consulting, and Appear. The IP Showcase on the Water session topics include:

- Session 1 – IP and Media Workflows
- Session 2 – Introduction to SMPTE ST 2110-41 and Audio Shuffling Control
- Session 3 – Avoiding Pitfalls in SMPTE ST 2110 Projects and IP-Based Monitoring
- Session 4 – Eurovision Case Study and IPMX Audio
- Session 5 – IPMX Case Study and PTP With IPMX
- Session 6 – IP Audio Networks and PTP

Boats will be departing on the hour from Strandzuid, located near the RAI Amsterdam at Europaplein 22, 1078 GZ Amsterdam. The full IP Showcase on the Water presentation schedule is available online on the website below. Attendees can register for free here.

www.ipshowcase.org

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