

AVC-Systems New Swiss Sales Partner



Telos Alliance announces the appointment of AVC-Systems AG as their new sales partner for Switzerland, effective July, 2025. Based in Einsiedeln, Switzerland, AVC-Systems will offer the full portfolio of Telos Alliance brands, including those from Telos, Omnia, Axia, Linear Acoustic, 25-Seven, Minnetonka Audio, and Jünger Audio. AVC-Systems AG brings nearly 28 years of expertise and technical know-how to the partnership. With their strong presence in the Swiss broadcast and media industries, the company is well-positioned to support Telos Alliance customers with both sales and service.

Peter Passian, Telos Alliance Senior Director of Sales, Eastern Hemisphere, comments: "We're really happy to welcome AVC-Systems AG as our new sales partner in Switzerland. They've got a forward-looking approach, solid technical know-how, and a product lineup of broadcast tools that's a great complement to ours – as well as their strong network and reputation in the Swiss broadcast market."

Etienne Ritschard, Sales & Marketing at AVC-Systems, adds: "We are very pleased to welcome Telos Alliance as a new partner. They make an excellent addition to our portfolio! We are committed to serving our mutual customers with complete dedication."

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