

Sennheiser & Rise AV Partnership



The Sennheiser Group joins forces with Rise AV, a non-profit organization dedicated to advancing gender diversity and inclusion in the audiovisual (AV) sector. As a Gold Sponsor, Sennheiser supports Rise AV's mission to create pathways for women and underrepresented talent. By supporting Rise AV, Sennheiser contributes to a shared vision: an AV industry where talent is recognized regardless of gender, and where inclusive structures enable long-term change.

“When individuals from diverse backgrounds come together, they spark creativity and innovation in unexpected ways. By supporting Rise AV, we’re working to ensure more voices are heard, supported, and able to shape the future of audio,” says Daniel Sennheiser, Co-CEO of Sennheiser. The sponsorship includes support for Rise AV's flagship Mentoring Programme and the Elevate leadership initiative, alongside opportunities for workshops, training sessions, and internships. These activities create direct touchpoints for dialogue, learning, and exchange - strengthening inclusive structures within the AV industry and complementing Sennheiser's internal DEI engagement. The partnership with Rise AV is part of a continuous journey: fostering more inclusive, open, and inspiring environments across the whole AV industry. The first group of Rise AV mentees at the program launch.

Sennheiser has been advancing diversity, equity, and inclusion through initiatives such as its Diversity Network, launched in 2019 and rooted in a women's network from 2016. Other milestones include the signing of the German Diversity Charter in 2022, the introduction of global DEI training for all employees by 2025, and the

annual celebration of Diversity Day. Together, these measures reflect a culture where every voice counts, and different perspectives are valued as sources of innovation. "At Sennheiser, diversity is not an add-on - it's part of who we are," says Andreas Sennheiser, Co-CEO of the Sennheiser Group. "Innovation and creativity flourish when different perspectives come together. Our team is a vibrant mix of people from many cultures and life paths - just like our customers all over the world. Supporting Rise AV means amplifying that richness across the AV industry."

www.rise-av.com

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