

## **CHANNELRIVER New AVPro Edge DACH Distributor**



AVPro Edge has announced the appointment of CHANNELRIVER GmbH as a new exclusive distribution partner in the DACH region (Germany, Switzerland, and Austria) for the AVPro Edge and Bullet Train brands, and will also (non-exclusively) represent the Murideo brand to commercial integrators across the territory. This partnership marks a significant step in the ongoing global expansion for AVPro brands, bringing award-winning AV signal distribution solutions to this critical market. The picture above shows Jan-Arne Rosenstein, Managing Director at CHANNELRIVER.

“I anticipate expanded brand visibility for AVPro across the DACH region thanks to our newly established partnership with Jan-Arne Rosenstein and his team at CHANNELRIVER,” explained James Trumper, VP of International Sales at AVPro Edge. “We look forward to working with the top system integrators, AV consulting companies, and regional strategic alliances that rely on CHANNELRIVER to represent the best products and services in this territory.”

CHANNELRIVER GmbH is based in Augsburg, Germany, and is an audio/video distributor with extensive product knowledge and market experience. With a long-established record of success and a deep understanding of local markets, CHANNELRIVER partners with best-in-class manufacturers, offering proven technical expertise plus superior design and support services to build lasting relationships and achieve outstanding customer satisfaction.

“I am truly excited to continue shaping the success story of AVPro Edge as a

premium manufacturer of signal management solutions in the DACH region,” explained Jan-Arne Rosenstein, Managing Director at CHANNELRIVER. “From development and in-house production to after-sales support, AVPro Edge delivers everything from a single source - ensuring seamless oversight of quality and processes. This level of control is essential for the reliability and performance of the products. Moreover, the manufacturing quality is exceptionally high, which is reflected in AVPro Edge’s generous 10-year warranty on its devices. I can’t wait to introduce our customers to AVPro Edge’s innovative solutions.”

AVPro Edge products feature superior design and manufacturing and are backed by a 10-year advance-replacement warranty, providing integrators with peace of mind knowing they have installed a product that has been built to last from a trusted manufacturer committed to the pro A/V channel.

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