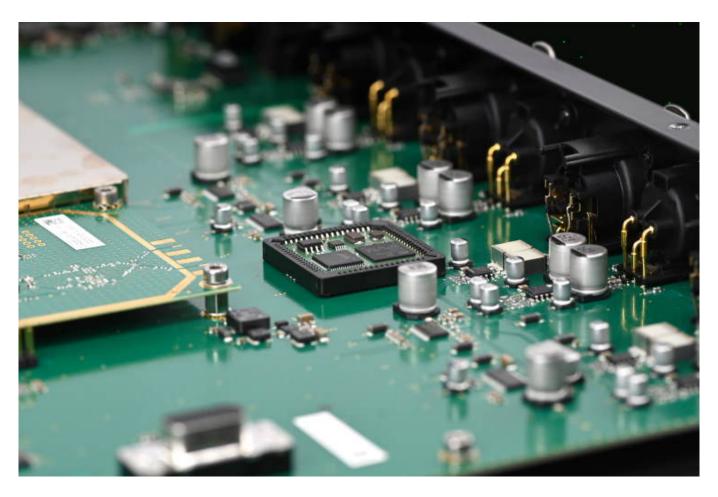
## Neutrik AG announces the launch of NEUTRIK MINEA, a Milan Certified audio module

Neutrik AG announces the launch of the first Milan Certified audio module.



In February 2020, Neutrik announced the development of Milan audio modules. Now, a few hard months for the industry later, the most recommended connector brand in pro AV, announces the launch of the first Milan Certified audio module, MINEA.

MINEA is a 2x2 stream Milan Certified audio module. It's a ready-to-go solution that allows manufacturers in the pro audio market to quickly and easily implement Milan into their products, from single loudspeakers, amplifiers, microphones, audio embedders and de-embedders, to complex multichannel mixing desks and multi-port conferencing systems.

Today the demand for professional real-time, reliable, future-proofed audio network systems is growing rapidly. Manufacturers in the pro AV industry want to focus on the core values of their products and when it comes to audio networking they want to rely on an open standard, defined by the industry.

With the development of Milan audio modules, Neutrik is taking the next logical step by offering OEM customers a time- and cost-saving path towards developing and producing future audio network solutions built on the Milan protocol.

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"The network must now become part of the value proposition for manufacturers. It must be open for creativity to enable bringing truly valuable products to market," said Richard Bugg, Avnu Alliance Pro AV Segment Chair. "With Milan-certified modules, such as Neutrik's, pro audio manufacturers can tap into the benefits of the Milan protocol with a faster path to developing and certifying Milan devices that are deterministic, interoperable, future-proof, and easy-to-use."

With the recently announced, Milan Associate Membership, companies can join Avnu Alliance at an entry-level membership costing \$1000 per year, in order to register products that implement Milan Certified modules and have them marketed with the Milan Certified logo.

"The availability of Milan Certified modules and the introduction of the new Avnu Alliance Milan Associate Membership level will in turn expand the Milan Certified ecosystem of devices to bring end users in the pro AV market more choice of interoperable end devices," said Florian Frick, Production Manager Neutrik.

The MINEA modules and the correspondent development sets will be available Q1/2021.

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