

ISE supports Inavate 40 Under 40 future of AV programme

Class of 2020 to be showcased at ISE 2021 in Barcelona, 1-4 June 2021

Integrated Systems Events has confirmed its support of the Inavate 40 Under 40 list, which highlights talented individuals working in the AV industry.

Inavate launched the 40 Under 40 list in 2019 to celebrate the future of the AV industry across EMEA and highlight young people doing remarkable things with AV, deploying systems in innovative ways or contributing to product and system design with creative and forward-thinking ideas. The Class of 2020 list focuses on AV professionals shaping, leading and often disrupting the industry across EMEA and the 40 individuals will be highlighted at ISE2021.

As Anna Mitchell, Group Publisher of Inavate, explains: “We’re celebrating talented young individuals who are generating business in the AV world by marketing or selling relevant products and systems. We’re also turning the spotlight on those transforming the industry through research and education. This year’s list represents a diverse range of people from different disciplines and backgrounds, united in positively contributing to the AV industry.”

Achievements outlined in the nominations for this year’s 40 Under 40 are dominated by reactions to Covid-19, demonstrating remarkable resilience. The accomplishments and reactions to the crisis are broad, creative and impressive. The list sees a few returning faces from the Class of 2019 and in each case clear examples of the individual notching up further achievements are detailed.

Mike Blackman, Managing Director of Integrated Systems Events, commented: “This year has been different for many reasons, and as we look forward to gathering together again in Barcelona next year, we wanted to highlight the wonderful opportunities and ways in which the AV industry really makes a difference. We are pleased to be one of the sponsors of this initiative, and we are looking forward to meeting these 40 individuals, and more, at ISE 2021.”

This initiative is one of many that ISE is supporting in the months leading up to next year’s show. Last month saw the launch of the RISE Spotlight programme from ISE, a unique forum for thought leadership and opinion, aiming to spark conversation in the industry, as well as drive engagement between ISE attendees, exhibitors and partners in advance of ISE 2021.

The monthly two-hour RISE Spotlight events are produced in partnership with The Next Web (TNW), a world-leading technology media brand with extensive reach among global and technology businesses. The first RISE Spotlight focussed on Workplace Evolution, while the next RISE Spotlight takes place on 15 December at 15:00 CET (14:00 GMT) with the theme ‘XR in Today’s Reality’. Register now to take part [here](#).

Integrated Systems Europe (ISE) 2021 will take place at the Fira de Barcelona, Gran Vía, on 1-4 June 2021.

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