

## Yamaha And Bricasti Design Announce Premium Y7 Reverb For RIVAGE PM Digital Mixing Systems



Through regular software updates to its RIVAGE PM digital mixing systems, Yamaha is able to bring sound engineers the very best quality and most user-friendly features. The latest of these, to be released with Firmware V4.7 in mid-December, is the premium Y7 reverb, developed in close collaboration with Bricasti Design.

Bricasti Design is known for being the world's premier manufacturer of hand crafted, hardware digital reverbs. The delicate expressiveness, exceptional sound quality and ease of use of Bricasti Design is characterized by the rackmount M7. Considered to be the company's masterpiece reverb, it is widely used by many professional studios and live sound engineers.

Yamaha and Bricasti have now collaborated to design a revolutionary new reverb for RIVAGE PM digital mixing systems. The superb Y7 will be available at no cost as part of the Firmware V4.7 update, bringing the highest level of expressiveness, sound quality and operability to live sound engineers, further expanding the high quality options available to RIVAGE PM users.

“Together with Yamaha we are pleased to announce the release of the Y7 reverb. By working closely with the Yamaha development team, the Y7 was specifically designed for use in Yamaha RIVAGE PM digital mixing systems,” says Brian Zolner, CEO of Bricasti Design,

“It brings to the live market a Bricasti reverb that is integrated in the console for simple, fast, and familiar operation, as well as bringing the renowned ‘Bricasti sound’ to users of Yamaha products. We feel the Y7 will offer new art to the sound engineers and fulfil their requests for a premium reverb product from us for their consoles.”

Motome Tanaka, Yamaha Group Manager, PA Marketing & Sales Group, adds, “We are very pleased to announce the release of the Y7, which we have co-developed with Bricasti Design.

“All Yamaha mixers are built on the philosophy of allowing engineers to capture the on-stage sound accurately, without colouration. Plug-ins play a vital role in allowing engineers to take this transparent sound and apply their artistry to the mix. High quality reverb is one of the most important tools to achieve this and we are confident that the Y7 will become a key part of the creative expression for many sound engineers.

“We at Yamaha will continue to listen to the opinions of our customers and work hard to provide the most flexible systems and comfortable mixing environments.”

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