

Sennheiser Joins The In-Ear Monitoring International Trade Organization

Setting new standards in audio quality and industry leadership



Sennheiser has joined the In-Ear Monitor International Trade Organization (IEMITO) as a founding member in order to help set industry standards and to better serve artists, engineers, and music lovers.

“The mission of IEMITO is to promote the use and enjoyment of in-ear monitors,” said Mike Dias, Executive Director for the Trade Organization. “Sennheiser has always been an industry pioneer and they continue to support both the live sound reinforcement community and hi-fi music lovers.”

“We are delighted to work with IEMITO and actively contribute to the promotion of in-ear monitoring,” said Juergen Kockmann, who heads the Pro Portfolio Management at Sennheiser. “The introduction of IEMs has been one of the most fundamental developments in live audio over the past decades, not only freeing the stage of clutter and saving the hearing of many artists, but also providing the impeccable sound and accuracy that is required for high-profile live performances.”

When the need for wireless monitoring solutions emerged in the 1990s, Sennheiser was ideally placed to deliver solutions: With its expert background in RF wireless technology, the audio specialist started to custom-design IEM systems for both bands and soloists. With the advent of Sennheiser evolution wireless in 1999, the company offered its first series-produced wireless monitoring systems. Sennheiser’s

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IEM systems have been valued for their natural and clear sound ever since. The portfolio also includes the bestselling IE 40 PRO, IE 400 PRO and IE 500 PRO in-ear phones, which have been designed to come as close to custom molds as possible, in respect of both sound and fit.

www.inearmonitor.org

www.sennheiser.com