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## Arturia reveal KeyLab Essential 88 at NAMM 2020



The team at Arturia are excited to reveal the latest member of the KeyLab Essential family: KeyLab Essential 88 is a powerful 88-note controller keyboard that's packed with inspiring features, streamlines your workflow, comes with a fantastic bundle of software, and is friendly on your wallet.

One of the most affordable 88-note controllers on the market, it features an all-new keybed that strikes the perfect balance between fast synth action and a traditional weighted piano feel. Thanks to the fantastic features and included software, KeyLab Essential 88 provides everything they need to create and record music straight out of the box. Its intuitive performance controls, perfect Analog Lab support, and excellent DAW integration mean it'll inspire you every day, and improve the way you make and perform music.

- 88 note, velocity sensitive keyboard with hybrid synth-piano feel.
- 16 back-lit, customizable performance pads
- 9 faders & rotary encoders
- Mackie / HUI compliant DAW Command Center
- Clickable jog-wheel
- Velocity & modulation wheels
- Full Analog Lab integration
- "Chord play" mode
- Twin-line LCD screen Class-compliant USB: use with iOS and Android devices
- Optional sustain pedal and DC power supply

KeyLab Essential 88 also comes complete with following collections of bonus software: ANALOG LAB, ABLETON LIVE LITE, UVI GRAND PIANO MODEL D. KeyLab Essential 88 will retail for \$399 / 349€

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